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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91204186
Party	Defendant BLEC, LLC
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Date	09/12/2013
Attachments	Notice of Appearance (Opp. 91204186).pdf(51022 bytes )

NOTICE OF APPEARANCE

The undersigned, Eric T. Fingerhut of the law firm Dykema Gossett PLLC, including Allan Gabriel and Walead Esmail, hereby makes a formal appearance on behalf of and provides notice of representation of Applicant Lorillard Technologies, Inc. (successor to BLEC, LLC) in this opposition proceeding.

Respectfully submitted,  
Lorillard Technologies, Inc.



Dated: September 12, 2013

By: \_\_\_\_\_

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CERTIFICATE OF SERVICE

I hereby certify that a true copy of the foregoing Notice of Appearance was served on the Opposer by email on September 12, 2013 to:

David S. Elkins  
Squire Sanders US LLP  
600 Hansen Way  
Palo Alto, CA 94304



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Eric T. Fingerhut